



Mission. Vision. Values.

Mission Statement

Support for Early Learning & Families envisions a Southwest Washington where every child thrives through equitable access to quality, affordable early care and education—powered by a united community of families, educators, leaders, and advocates.

Vision

Every child in our community thrives.

Organizational Values

Advocacy

We champion policies, practices, and partnerships that elevate early care and education as a community and statewide priority.

Leadership

We lead by convening diverse voices, empowering community-based leadership, and driving systems-level change.

Innovation

We embrace creative solutions, shared systems, and adaptive models to expand access and impact for families and providers.

Belonging and Equity

We center equity and belonging in all we do, ensuring every child and family is valued, supported, and empowered, especially those furthest from opportunity.

Financial Sustainability

We are committed to responsible stewardship and sustainable funding strategies that ensure long-term impact and growth.



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Goals by Value Area

Advocacy Goals

1. Champion policies and systems change that expand equitable access to high-quality early care and education across Southwest Washington.
2. Advocate for early learning professionals to receive fair compensation, benefits, and access to ongoing, high-quality professional development.

Leadership Goals

1. Elevate public awareness and community engagement around the importance of accessible, affordable, and high-quality early care and education in Southwest Washington.
2. Lead collaborative partnerships by convening families, educators, business leaders, and coalitions to identify and address systemic gaps in early learning access.

Innovation Goals

1. Develop and implement innovative solutions that strengthen early learning infrastructure and support financially sustainable small businesses through programs such as the Alliance for Child Care Success, and Southwest Washington Child Care Partnership.
2. Continuously explore and adapt new practices and resources that improve access, quality, affordability and sustainability in early childhood programs for children birth to 12 such as the Dolly Parton's Imagination Library.

Belonging and Equity Goals

1. Create inclusive environments where all families, educators, and children feel respected, valued, and represented across all programs and partnerships.
2. Advance equity by prioritizing BIPOC communities and others furthest from opportunity, working with partners to address systemic barriers, ensure equitable outcomes for all children and providing culturally specific child care.

